

Subject: Re: Westwood Village Public-Private Parking Program
From: Capri Maddox <capri.maddox@lacity.org>
Date: 10/05/2017 05:27 PM
To: Andrew Thomas <andrew@thewestwoodvillage.com>
CC: DCA - Land Use Kenneth Fong <kenneth.fong@lacity.org>, Michael Nagle <michael.nagle@lacity.org>, Leela Kapur <leela.kapur@lacity.org>, Leti Garcia <leti.garcia@lacity.org>

This is great news, Andrew! As for your question, I will have to defer to DCA Nagle and DCA Fong for more details. I know that our COS, Leela Kapur, was tracking this matter too so I am looping her in. We will move forward with our client on this soon and I will be sure to get back to you by next week to follow up on things. Thanks!

Capri

On Thu, Oct 5, 2017 at 1:14 PM, Andrew Thomas <andrew@thewestwoodvillage.com> wrote:

Hi Capri,

I have good news to share. I spoke with Ken Husting and Jay Kim of LADOT today. They see no reason not to approve the additions to our Westwood wayfinding program. Thanks so much for your help!

They did have one question. Do we need some type of contract/agreement with the City to move forward? Or is the review from your office sufficient?

Please let me know. Thanks!

Andrew

Andrew Thomas
Executive Director

Westwood Village Improvement Association
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Begin forwarded message:

From: Andrew Thomas <andrew@thewestwoodvillage.com>
Subject: Westwood Village Public-Private Parking Program
Date: September 5, 2017 at 4:59:01 PM PDT

To: monique.earl@lacity.org
Cc: Capri Maddox <capri.maddox@lacity.org>

Hello Monique,

My name is Andrew Thomas and I'm the Executive Director of the Westwood Village Improvement Association. We administer the Westwood Business Improvement District.

Our organization has been working with LADOT and the City Attorney's Office to create a program that will promote to the public, as a community benefit, privately-held public parking in our district. We believe the program will get vehicles where they are going faster, eliminate congestion, and also reduce pollution.

To participate in the program, private holders of public parking must complete with the BID's program parameters, so the parking must be available for a flat rate of \$5, be available weekdays after 5PM, and the parking must be adequately signed. We are calling the program "\$5 After 5PM" and we plan to put up some signage for the program in the public right-of-way. We've done this before for our large scale wayfinding program.

Today, Capri told me the good news that the City Attorney's Office has signed off on the program. This came after a review from Ken Fong and Michael Nagle. Apparently, the only thing left is for LADOT to approve of our \$5 After 5PM title.

Capri recommended I reach out to you to get us over the hump for this project.

Please let me know what information you might need, and how I can help.

Thanks so much!

Andrew

Andrew Thomas
Executive Director

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